

PUBLISHING/SALES STAFF

Publisher/ East Coast/Europe/ Far East Sales Donna M. Campbell
Tel: 610/650.4050 • Fax: 248/502.1091
E-mail: campbelld@pcimag.com

Midwest/ West Coast Sales Lisa Guldan
Tel: 630/882.8491
E-mail: guldanL@pcimag.com

China Media Rep. Arlen Luo
0086-10-88579899
E-mail: nsmchina@126.com

Inside Sales Manager Andrea Kropp
Tel: 810/688.4847
E-mail: kroppa@pcimag.com

Production Manager Monica Hackney
Tel: 248/244.6434 • Fax: 248/244.3915
E-mail: hackneym@bnpmedia.com

EDITORIAL STAFF

Editor Kristin Johansson
Tel: 248/641.0592 • Fax: 248/502.2094
E-mail: kristin@pcimag.com

Technical Editor Darlene R. Brezinski, Ph.D.
E-mail: darpaint@aol.com

Associate Editor & E-News Editor Karen Parker
Tel: 248/229.2681
E-mail: parkerpcimag@gmail.com

Art Director Clare L. Johnson

OPERATIONS STAFF

Marketing & Promotion Coordinator Michele Raska
E-mail: raskam@bnpmedia.com

Audience Development Manager Jill Buchowski
E-mail: buchowskij@bnpmedia.com

Corporate Fulfillment Manager Megan Neel

Audience Audit Coordinator Carolyn M. Alexander

Single Copy Sales Ann Kalb
E-mail: kalba@bnpmedia.com

List Rental Manager Robert Liska
800/223.2194 x726
E-mail: Robert.Liska@eraepd.com

Reprint Manager Jill L. DeVries
248/244.1726
E-mail: devriesj@bnpmedia.com

CORPORATE DIRECTORS

Publishing Director John R. Schrei

Senior Group Publisher Tom A. Esposito

Corporate Strategy Rita M. Fournia

Information Technology Scott Kesler

Marketing Ariane Claire

Production Vincent M. Miconi

Finance Lisa L. Paulus

Creative Michael T. Powell

Online Development Nikki Smith

Human Resources Marlene J. Witthoft

Trade Shows & Conferences Emily Patten

Clear Seas Research Beth A. Surowiec

BNP Media Helps People Succeed in Business with Superior Information



For subscription information or service, please contact Customer Service at:

Tel: 847/763.9534 or Fax: 847/763.9538 or e-mail PCI@halldata.com

Supporting the Next Generation of Scientists

I was so pleased to read about the recent career day hosted by The Sherwin-Williams Company, in conjunction with the TH Hilson Company, and Cabot Corp. On February 7, 59 Chicago State University science students were treated to a rare,



Lori Hilson Cioromski, President of TH Hilson, has actually been very involved over the past year in organizing events designed to teach both high school and college students more about the opportunities that a career in chemistry can offer.

Her hope is to engage other specialty chemical distributors and customers to bring a real-life experience to young people through the education system and to attract bright minds to the chemical industry. And since the career day at Sherwin-Williams, several other coatings manufacturers and suppliers have asked to partner with her on similar projects. I applaud these companies in reaching out to the next generation of scientists. As the baby boomer generation enters its retirement years, it is so important to recruit, teach and inspire the next group of chemists and business leaders for this industry.

In an innovative partnership, Sherwin-Williams and its suppliers are teaming with the university to develop a chemistry curriculum that will customize academic training for the next generation of professionals in the coatings industry. In addition, students will be eligible for internships and full-time employment opportunities at the paint company and its suppliers.

Her hope is to engage other specialty chemical distributors and customers to bring a real-life experience to young people through the education system and to attract bright minds to the chemical industry. And since the career day at Sherwin-Williams, several other coatings manufacturers and suppliers have asked to partner with her on similar projects.

I applaud these companies in reaching out to the next generation of scientists. As the baby boomer generation enters its retirement years, it is so important to recruit, teach and inspire the next group of chemists and business leaders for this industry.

On a side note, many of us will be heading to Nuremberg later this month for the European Coatings Show. I look forward to seeing you there. Please be sure to stop by **PCI's** booth, 9-150, to say hello and share your ideas on how we can better serve you. For information about the show, as well as a preview of what many exhibitors will be showcasing, see pages 22-26 of this issue.

By **Kristin Johansson**, Editor | PCI